

create

COMMUNITY.

...It's a cultural alliance!



Cultural Alliance
of York County

The Art & Soul of York County

The Cultural Alliance was formed in 1999 to raise funds for, and awareness of, the creative community focusing on 8 partner agencies.

Though we continue to live our original mission, we have become, after 13 years, more than just a fundraiser. Our reach is broader now and we affect more people than ever.

Did you know...

- The Cultural Alliance presents the annual 4th of July Concert and Fireworks at the Expo Center—one of the largest events in the county, attracting 20,000 community members—and that it is free and open to the public.
- The state of Pennsylvania selected the Cultural Alliance as an Arts In Education partner. We create residencies in the schools teaching core curriculum through the arts.
- The state of Pennsylvania chose us to award state grants in four counties because our allocation process is so robust.
- The Cultural Alliance created the Creative Impact Awards, open to individuals and organizations across York County, awarding \$70,000 in its inaugural year.
- The Cultural Alliance brought the Governor's Arts Awards to York in 2010. The Governor and his wife, along with the chairman of the National Endowment for the Arts, attended the event.
- The Cultural Alliance is one of the leading arts fundraisers in the United States.

Community happens when we have opportunities to live, work, and play together. We all want to be inspired by our surroundings and enjoy activities that bring us together and make our neighborhoods lively and inviting.

Let's Create Community in 2012...

It's a cultural alliance!

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Hats off to companies or individuals
making an extra contribution.

*These funds reduce administrative expenses
and are used in the Matching Investment Program.
The Cultural Alliance gratefully acknowledges:*

Louis J. Appell, Jr.
Ginger and John Finlayson
Arthur J. Glatfelter
George and Marty Hodges
Bev and Dave Kennedy
Kinsley Family Foundation
Dave and Betsy Meckley
Diane and Irvin Naylor
Robert and Donna Pullo
John Schmidt Foundation
Judy and Bill Simpson
Tom and Frances Wolf
William T. and Cornelia W. Wolf
Phillip and Natalie Yates
Jane and Jim Zarfoss Family Fund
John D. and Kathryn W. Zimmerman

The Bon-Ton Stores
Glatfelter Insurance Group
New Standard Corporation
Penn Waste, Inc.
Perform Group, LLC (formerly Tighe Industries)
Susquehanna Pfaltzgraff Co.
Waypoint/York Federal Foundation
The Wolf Organization
York Newspaper Company

*In Loving Memory of
Nancy Woodward
Jim Zarfoss*



One Campaign, Two Appeals

The Cultural Alliance of York County raises funds in support of the creative sector of our community to benefit both businesses and individuals. Our 13th annual campaign is about creating a community where people want to live, work and stay.

BUSINESS INVESTORS

Our business investors are invaluable to the annual campaign and are responsible for investing over \$10 million in our campaigns for the creative community. All business investors are recognized on the Cultural Alliance website and in four full-page ads in the York Newspaper. **Those who invest \$600 or more** are also recognized in programs and other publications by our partners.

We can't do this without the business community of York. So, join us in our effort to "Create community... It's a cultural alliance!"

MARQUIS SOCIETY

Marquis Society members (individuals) are the fastest growing segment of the Cultural Alliance's annual campaign, having increased their investment nearly 200% in the past three years. This growth has helped replace some of the funds lost as companies close or leave town.

Individuals are strongly urged to continue any support or memberships they maintain with our partners. The Marquis Society gives individuals an additional opportunity to personally invest in arts, history, and culture.

All Marquis Society members are recognized on the Cultural Alliance website and in four full-page ads in the York Newspaper. **Those who invest \$600 or more** are also recognized in programs and other publications by our partners. Additionally, Marquis Society members **at the Supporter level and above** are invited to attend a special event with the board of the Cultural Alliance.

MATCHING INVESTMENT PROGRAM

A pool of matching funds has been created to encourage all investors to increase their level over last year or to give for the first time in 2012. That pool of funds will be used to match the NEW amount – thus doubling your increase or first-time investment. You will be recognized for the total of your investment *plus* the matched amount.

Every Gift Matters

LEVELS OF RECOGNITION:

Sustainer	\$50,000	and above
Philanthropist	\$35,000	to \$49,999
Benefactor	\$25,000	to \$34,999
Patron	\$15,000	to \$24,999
Curator	\$7,500	to \$14,999
Collector	\$5,000	to \$7,499
Associate	\$3,000	to \$4,999
Partner	\$1,200	to \$2,999
Supporter	\$600	to \$1,199
Contributor		to \$599



Cultural Alliance of York County
14 West Market Street ★ York, PA 17401
(717) 812-9255 ★ Fax (717) 812-0614
www.CulturalAlliance-York.org

Bill and Judy Simpson, 2012 Campaign Honorary Chairs

John Klinedinst, Campaign Chair

Business Appeal Cabinet

Anne Zerbe, Co-Chair

Scott Bowman

Vernon Bracey

Jessica Brubaker

Fred Callahan

Joseph Crosswhite

Sally Dixon

Mieke Driscoll

Nathan Eifert

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Marquis Society Council

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William Simpson

Phillip Yates



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Business Investor

Company Name

Contact Name (including prefix) Title

Address

City State Zip

Phone E-mail Address

Marquis Society (Individual investor)

Name (including prefix)

Address

City State Zip

Phone E-mail Address

Please post the following on the
Cultural Alliance website:

E-mail Address

Website

I wish to remain anonymous.

I wish to be recognized in published lists as follows:

Please PRINT name as you would like it to appear.
(Minimum \$600 investment to be recognized by agencies.
All gifts recognized by CAYC.)

Cultural Alliance of York County wants you to be confident in your charitable giving. Our official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free within PA 1-800-732-0999. Registration does not imply endorsement.

TOTAL PLEDGE \$ _____ **PAYMENT ENCLOSED \$** _____ **BALANCE DUE \$** _____

(Make checks payable to: Cultural Alliance of York County.)

Date to be billed: _____

Charge my: VISA MasterCard Discover American Express

Card Number Expiration Date Security Code

Name as it appears on card

BILLING ADDRESS:

Street

City State Zip

Contributions may also be made at: www.CulturalAlliance-York.org

Authorized Signature Date

Solicitor

Get involved and give generously!